

OUR VALUES

UNITY
—
COURAGE
—
PROFESSIONALISM
—
FAIR PLAY



AUSTRALIAN
ATHLETES'
ALLIANCE

Suite 115/757 Bourke Street
Docklands VIC 3008
Australia

ABN 70 330 435 459

Phone + 61 (0) 3 8686 1046

Email info@ausathletesall.com.au

Web ausathletesall.com.au

[@AusAthletesAll](https://twitter.com/AusAthletesAll)



AUSTRALIAN
ATHLETES'
ALLIANCE

WHO WE ARE



AUSTRALIAN
ATHLETES'
ALLIANCE



AFLPA

President Luke Ball
Vice-President Matthew Pavlich
(Acting) CEO Ian Prendergast
Board Members Ted Richards, Brad Sewell, Drew Petrie, Daniel Jackson, Will Minson, Patrick Dangerfield, Jimmy Bartel

PFA

Chairman John Poulakakis
President Simon Colosimo
Vice President Ante Covic
Executive Adrian Leijer, Mark Milligan, Bruce Djite, Jon McKain, Shane Stefanutto, Matt McKay, Travis Dodd, Alex Wilkinson
CEO Adam Vivian

ANPA

President Bianca Chatfield
Board Sharelle McMahon, Laura Geitz, Kim Green, Erin Bell, Natalie Medhurst
Executive Director John-Paul Blandthorn

RLPA

Chairman Jim Phelan
General President Clint Newton
CEO David Garnsey
Board Members Sam Burgess, Petero Civoniceva, Simon Gillies, Dene Halatau, Ben Hannant, Dr Hugh Hazard, Dr Tilda Khoshaba, Tim Mannah

NBLPA

President Jacob Holmes
Vice-President Shawn Redhage
General Administrator David Cooper

RUPA

Chairman Bruce Hodgkinson SC
President Benn Robinson
CEO Greg Harris

Executive Bernard Foley, James Horwill, Matt Hodgson, Stephen Moore, Nic Stirzaker, Adam Wallace-Harrison, Pat Howard, Shannon Parry

AJA

Chairman Ross Inglis
Chief Executive Officer Paul Innes OAM
General Manager Des O'Keeffe

Directors

The Directors represent each State Jockeys Association and are made up of the following:

NSW Bob Whyburn, Mark Newnham
QLD Pam O'Neill, Glen Prentice
VIC Neville Wilson, Ross Inglis
TAS Kevin Ring, Shannon Brazil
SA Clare Lindop, Simon Price
WA Craig Staples, Shaun Meers
NT Troy Walsh, Craig Moon

ACA

President Greg Dyer
Executive George Bailey, Michael Hussey, Shane Watson, Neil Maxwell, Marcus North, Lisa Sthalekar
CEO Paul Marsh

WHO WE ARE

THE AUSTRALIAN ATHLETES' ALLIANCE (AAA)
– KNOWN AS THE “TRIPLE A” –
IS THE PEAK BODY FOR AUSTRALIA'S ELITE PROFESSIONAL ATHLETES.

The AAA represents over 3,500 athletes through Australia's eight major players' and athletes' associations:

- Australian Cricketers' Association (ACA)
- Australian Football League Players' Association (AFL Players)
- Australian Jockeys' Association (AJA)
- Australian Netball Players' Association (ANPA)
- National Basketball League Players' Association (NBLPA)
- Professional Footballers Australia (PFA)
- Rugby League Players Association (RLPA)
- Rugby Union Players' Association (RUPA)

OUR PEOPLE

THE AAA BOARD IS MADE UP OF
THE LEADERS OF AUSTRALIA'S
MAJOR PLAYERS' ASSOCIATIONS.

AAA

Chairman: David Garnsey

Board Members: John-Paul Blandthorn, Jacob Holmes, Paul Marsh, John Poulakakis, Ian Prendergast

General Secretary: Brendan Schwab



The AAA and our member associations share important common values and standards:

- a love of sport, that drives the dedication and sacrifice required to build a professional athletic career
- a commitment to promoting the rights and responsibilities of Australia's elite athletes
- an overarching responsibility to advance the wellbeing of Australian sport and its role in the community
- a deep awareness of the short term and precarious nature of the athletic career path, and the importance of developing each athlete as a well-rounded human being as well as a sportsperson
- a commitment to ensuring all player associations have high levels of governance and are ultimately accountable to their membership.

History shows that sport makes better decisions when the athletes have a seat at the table. In the last 20 years or so, the AAA and our member associations have driven some of the most important reforms and developments in Australian sport that have helped place our nation as a world leader, on and off the field. These include:

- the good governance of sport, including major reforms to the structure of national sporting organisations and leagues
- collective bargaining agreements that ensure the sustainable growth of professional sport, the athletic career path, high performance and community sport
- sports and labour market reforms such as revenue sharing and salary caps that promote competitive balance within, and the economic viability of, sport whilst ensuring athletes receive a fair and equitable share of game revenue
- full-time professionalism underpinned by fair and sustainable conditions of employment
- the increasing professionalisation of women's sport, notwithstanding that a lot more progress is required
- athlete leadership programs
- high performance standards
- athlete career education, development and wellbeing programs
- athlete retirement and transition programs

- the protection of athletes when injured
- athlete health and safety and the responsibility of each sport and its employers to guarantee it
- effective measures to promote the integrity of sport and protect sport from corruption and cheating
- effective measures to protect sport from racism, and to promote equal opportunity within sport
- the dedicated involvement of athletes in community and charitable work, and in the promotion of sport
- tax reform
- illicit drugs policy
- dispute resolution within the sporting framework and without recourse to the courts
- the organisation of athletes' associations in Australia and throughout the world, including the development of powerful international player movements in football (FIFPro), cricket (FICA) and rugby union (IRPA).

All of this has been achieved without the widespread industrial disputation, work stoppages and litigation that are features of professional sport in many parts of the world.

However, too often, the leaders and policy makers of Australian sport approach many of the enormous challenges of today and the future with a mindset that excludes athletes from many key decisions.

Threats to the integrity of sport, for example, have seen a constant stream of regulation that is ineffective and threatens the civil rights of athletes despite overwhelming evidence that corruption and cheating do not begin with athletes. Indeed, in countries where corruption and cheating are most problematic, such as parts of Eastern Europe and Asia, the collective representation of athletes is denied by sporting authorities.

The AAA – on behalf our eight member athletes' associations and 3,500 plus athletes – reminds all involved with Australian sport that:

“ Australia's elite athletes are part of the solution, not the cause of the problem. ”



DAVID GARNSEY CHAIRMAN

- Chief Executive Officer of the RLPA (appointed July 2009)
- Negotiator of the 2013 – 2017 National Rugby League Collective Bargaining Agreement
- Member of the Board that administers the Player Retirement Account
- Member – Player Agent Accreditation Committee
- Member – NRL/RLPA Welfare and Education Committee
- Bachelor of Arts (Hons) Bachelor of Laws
- Fellow of the Australian Property Institute
- Board Member of the AAA (since 2009)



JACOB HOLMES BOARD MEMBER

- President of the NBLPA (since 2011)
- Professional basketball player in the National Basketball League (since 2001)
- 2011-present, Townsville Crocodiles
- Australian Institute of Sport (2000-2001)
- Gold Medallist as a member of the Australian Boomers at the 2006 Commonwealth Games
- Vice-President of the Federal Management Committee of the Media, Entertainment and Arts Alliance (MEAA)
- Board Member of the Entertainment, Crew and Sport Section of the MEAA
- Currently completing a double degree in Law and International Politics
- Board Member of the AAA (since 2013)



BRENDAN SCHWAB GENERAL SECRETARY

- Director of law firm International Player Relations (IPR)
- Co-founder (2007) and General Secretary of the AAA (since 2009)
- FIFPro Board Member (since 2009) and Vice President (since 2013)
- Chairman of FIFPro Asia (since 2007)
- Member – FIFA Players' Status Committee (appointed 2013)
- Former Judge FIFA Dispute Resolution Chamber (2001 – 2005 & 2009 – 2013)
- Vice Chair - Steering Committee of UNI Sport PRO, the world athletes' union (since 2011)
- Special Counsel to the PFA (since 2012)
- Co-founder of the PFA (1993), former Chief Executive (1995 – 2003 & 2006 – 2012) and Chairman (2005 – 2006). Negotiator of all PFA collective agreements for Socceroos, Matildas, A-League & National Soccer League Players since 1993
- Bachelor of Laws
- Master of Business Administration



JOHN-PAUL BLANDTHORN BOARD MEMBER

- Executive Director – ANPA (since 2005)
- Director - Victorian Jockeys' Association (since 2005)
- Vice-President of the Australian Workers' Union (Victorian Branch)
- Member of the AWU National Executive
- Bachelor of Health Science (Hons)
- Master of Business Administration – to be completed in mid 2014
- Board Member of the AAA (since 2013)



IAN PRENDERGAST BOARD MEMBER

- Acting CEO, AFL Players (since 2014)
- General Manager – Player Relations, AFL Players (since 2009)
- Professional Australian Rules footballer at the Carlton Football Club (1999 – 2006)
- Combined football with study and graduated with a Bachelor of Laws from Monash University in 2006
- Lawyer, Griffin Hilditch Lawyers and professional footballer with South Adelaide Panthers in the SANFL (2006 – 2007)
- Founder SANFL Players' Association (2006)
- Lawyer with Melbourne based media law specialists Kelly Hazell Quill (2008)
- Board Member of the AAA (since 2014)



JOHN POULAKAKIS BOARD MEMBER

- Director of Game Plan, a sports marketing consultancy established in 1999
- Chairman of the PFA (since 2006)
- Experienced advertising executive, expert in building some of the most iconic Australian brands including Target, Lipton Tea, the Australian F1 Grand Prix, the AFL and most recently the Melbourne Football Club
- Former Managing Director of The Campaign Palace and other advertising agencies
- Board Member of the AAA (since 2009)



PAUL MARSH BOARD MEMBER

- Chief Executive Officer of the ACA (appointed July 2005)
- Executive Chairman of Federation of the International Cricket Association (FICA), the international representative body of all professional cricketers and their associations (2013-2014)
- Previously: Manager, Member Services and Operations of ACA (appointed October 2001) and Sales and Marketing Manager with the Port Adelaide Football Club
- Negotiator of numerous Memoranda of Understanding with Cricket Australia (2005 – 2009, 2009 – 2011, 2012 – 2017), development of the ACA's first Strategic Plan and the expansion of the ACA's Commercial and Professional Development Programs
- Bachelor of Commerce
- Master of Business Administration
- Board Member of the AAA (since 2007 including 5 years as Chairman (2009 – 2014)
- Appointed CEO AFL Players (June 2014) and will assume position 1st September 2014